

Mia Mickelsen

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OBJECTIVE

I love to combine my passion for finance with my love for communication to create a meaningful impact. I'm happiest when I can use these skills together, connecting people to numbers. I hope to have a career in investor relations, where I can continue to combine my strengths in finance and public relations to help companies communicate their value to stakeholders.

WORK EXPERIENCE

Financial Analyst Intern

Rental Ninja, Barcelona Spain

Eugene, OR

June 2025 - August 2025

- Supported the finance team in developing new KPIs to monitor financial performance and provide financial insights for expanding into new markets
- Oversaw fraud management and accounting processes, gaining hands on experience across multiple business functions
- Conducted research to identify key financial markets, providing insights that guided targeted marketing strategies

Lululemon

Lululemon

Tigard, OR

July 2023 - December 2024

- Guided customers in choosing apparel suited to specific activities, providing personalized style and functionality recommendations
- Supported store leadership by completing operational tasks and maintaining high levels of customer satisfaction
- Assisted customers by identifying issues and delivering effective solutions to ensure a positive shopping experience

Madewell

University of Oregon Alumni Association

Tigard, OR

July 2023 - December 2024

- Advised customers by providing tailored product recommendations aligned with their specific activities and needs
 - Managed high-volume transaction flows by maintaining an efficient checkout schedule during peak hours
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LEADERSHIP EXPERIENCE

Executive Director of Finance and Operations

Align Magazine

Eugene, OR

March 2023 - Present

- Oversee organizational budgets, lead budget hearings, and provide accounting to ensure effective financial management for the largest student organization on campus
- Direct all vendor communications, negotiating pricing, timelines, and deliverables to support club operations
- Plan and manage large-scale events while coordinating partnerships with other student organizations and local businesses
- Collaborated with the student government to increase our yearly budget by 600%

Vice President of Finance

Alpha Kappa Psi

Eugene, OR

January 2024 - June 2024

- Oversee chapter budgets, lead budget hearings, and pay all bills to nationals to ensure good financial standing
 - Plan and execute fundraising initiatives to generate revenue and increase chapter visibility
 - Participate in all student government trainings to maintain compliance and strengthen organizational operations
 - Manage member dues by tracking payments, maintaining financial records, and ensuring timely collection
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EDUCATION

University of Oregon

Bachelor of Science (2026); Majors: Business Administration - Finance, Public Administration

Eugene, OR

GPA: 3.67

Activities: Presidential Scholar, Align Magazine, Alpha Kappa Psi, Net Impact, Duck Corp Volunteer, UO Fashion Club

SKILLS

Software & Tools: Financial analytics, Microsoft Office Suite, Excel, Tableau, Stripe Sigma, Google Workspace, Canva, Slack